

## Privacy Policy

### Introduction

This website is owned and operated by Lynchpin Media Limited of 5 Burnside Court, Leominster Enterprise Park, Herefordshire, HR6 0LX, United Kingdom, UK registered company: 8096230, VAT number: 144 0162 53.

Lynchpin Media Limited is the owner and operator of Intelligent CIO ([www.intelligentcio.com](http://www.intelligentcio.com)) and Intelligent Tech Channels ([www.intelligenttechchannels.co.uk](http://www.intelligenttechchannels.co.uk)). Lynchpin Media publishes regional magazines and websites (print, digital or both) for Intelligent CIO in the Middle East, Africa and Europe and Intelligent Tech Channels MEA.

### Purpose – Your Consent

Confidentiality and privacy of our customer information is critical to Lynchpin Media. The purpose of this Privacy Policy is to ensure interaction with all our customers in line with current and future legislation and in accordance with their wishes. This Policy sets out what personal data may be collected about you, how we may process and use it, and who we may share it with.

By using this Website and/or submitting your personal data, you agree to the storing, transfer and processing described in this Policy. We will take all steps reasonably necessary to ensure that your personal data is treated securely and in accordance with this Policy.

### Personal Details

Lynchpin Media and its suppliers may collect, process and use your personal data (including your name, postal address, email address, telephone, mobile and fax numbers). We will do so to contact you regarding the services you have requested and/or to offer services to you, and/or to provide the services you have requested. This includes 3<sup>rd</sup> party marketing campaigns, renewal notifications, re-registration, payment processing, surveys and/or invitations to a variety of events. Lynchpin Media may employ trusted third party specialists to process your data on our behalf in order to deliver the products and services to you in a more efficient manner.

This personal data is stored on Lynchpin Media computers in the UK and may also be stored and processed in other regions in which we operate. If you consent to receive offerings from third party organisations, this personal data remains with Lynchpin Media who will send the third party offerings. Except as set forth below with regard to the provision of free resources, at no time will your personal data be transferred to such third party organisations. Finally, as stated above, your personal data may be transferred to and stored by third party specialists engaged by Lynchpin Media to assist in the provision of the content and services you request. Such vendors may be located inside or outside of the European Economic Area (“EEA”). In all cases, we will only transfer your data outside the EEA to those countries that ensure at least adequate levels of protection for the rights and freedoms of data subjects in relation to the processing of personal data.

From time to time Lynchpin Media may invite you to register in order to receive such offerings as magazines, email newsletters, enter competitions, and receive goods or services. This may require you to confirm personal data such as your name, email address, and mailing address postcodes. This information is mandatory and is required by Lynchpin Media for security purposes, and us to supply a reasonable level of services to users and our advertisers. We may also ask for information such as job function, job title, industry sector, company/ name and country.

In order to provide you with free resources such as white papers and expert analysis, we may share your personal data and/or business information with third party organisations we partner with and whose content and/or other offerings you choose to view via an email offer we may send to you via our brand sites.

You have the absolute right to ask us not to process your personal data for marketing purposes. Whilst we give details in this Policy in relation to opting out, we want to make clear that you can at any time exercise this right by contacting us by post or email at the address set out at the foot of this Policy.

#### Opt in and Opt out

Lynchpin Media offers you the opportunity to opt in to receive marketing information from carefully selected third party organisations. Lynchpin Media will ensure that the contact you receive will be from reputable organisations. Lynchpin Media cannot accept any responsibility for use by third parties of data that you have consented to being passed on.

#### Disclosure of Information

If the business of operating this Website is sold, the relevant customer lists and other personal data of our subscribers and users will be transferred to the new owner. This will be done in accordance with current legislation.

We may disclose your personal data if we are under a duty to disclose your personal data as a result of a court order or any other legal obligation, any subpoena or legal process or as otherwise required by law, or if we believe it necessary to prevent or take action regarding illegal activities or violations of our policies.

#### Changing your details and unsubscribing

At all times as a recipient of an Lynchpin Media product and/or service you will have the opportunity to amend your contact details and/or to modify your opt-in/opt-out choices. We will not actually delete your record from the applicable database(s) as we would no longer be able to identify you, which could lead to you receiving information from us in the future. To action any of these requests please contact the relevant customer care department of the product/service you subscribe to.

If you submit your email address to sign up for any of our online offerings including our newsletter(s) on the website, then you can unsubscribe at any time by either contacting, as applicable, or via the unsubscribe facility included in communications sent to you.

#### Access to Information

You have the right to be told what personal data we hold about you on our databases. You should write to Mr Richard Judd, Lynchpin Media, Leominster Enterprise Park, Herefordshire, United Kingdom. In your letter please state your full name, your address and all publications and/or services from Lynchpin Media which you know you subscribe to.

#### Anonymous information about your use of the Website

In order that we can monitor and improve the Website, we may gather certain information about you when you use it, including details of your domain name and IP address, operating system, browser, version, cookie details (see below) and the website that you visited prior to our Website. Lynchpin Media may make anonymous use of this information to help diagnose faults, manage our systems and gather broad demographic information about our users in general. This information will be stripped of all details that could identify you personally.

#### Other Links

Please be aware that our Website may link to other web sites which may be accessed through our Website. This statement does not extend to sites that are linked to Lynchpin Media sites. You should refer to those sites for further details about their use of your personal information. We are not responsible for the data policies, content or security of these linked web sites.

#### Cookies

For information on what cookies we use on Lynchpin Media websites and how to manage them contact us.

#### Changes to the Policy

Lynchpin Media reviews its privacy and data protection policy periodically. We reserve the right to modify our privacy and data protection policy at any time without notice. Any changes to the policy will be posted on this page.

#### Contact Us

If you have any comments or queries regarding our privacy policy, please Contact Us.

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